**Rate the Website**

Select three authors or illustrators from the Bookweek 2015 shortlist of titles. Visit and explore their websites. For each website, complete the worksheet using a combination of writing and shading the yes (Y), no (N) and not applicable (NA) cells.

When you have completed three authors/illustrators, record the name of your highest rated author/illustrator website here and the reason for your choice.

**Part 1 Design**

**1**. Name of the author /illustrator

|  |  |  |  |
| --- | --- | --- | --- |
| **Attribute** | **Evaluation** | | |
| **1. Speed** |  |  |  |
| a. The homepage downloads quickly. | Y | N | NA |
|  |  |  |  |
| **2. Home page** |  |  |  |
| a. The home page is attractive, has strong eye appeal. | Y | N | NA |
| b. You can tell where you are immediately (clear title, description, image captions, etc.) | Y | N | NA |
| c. There is an index, table of contents, or some other clear indicator of the contents of the site. | Y | N | NA |
| d. Site sponsor/provider is clearly identified (usually at the very top or very bottom of the page). | Y | N | NA |
| e. Information/method for contacting the sponsor/provider is readily available. | Y | N | NA |
| f. Copyright date or date the site was established is easy to determine. | Y | N | NA |
|  |  |  |  |
| **3. Ease of navigation** |  |  |  |
| a. User is able to move around within the site with ease. | Y | N | NA |
| b. The links to other pages within the site are helpful | Y | N | NA |
| c. Internal and external links are working properly (no dead ends, no incorrect links, etc.). | Y | N | NA |
|  |  |  |  |
| **4. Use of multimedia** |  |  |  |
| a. Each graphic, audio file, video file, etc. serves a clear purpose. | Y | N | NA |
| b. The graphics, animations, sound clips etc. make a significant contribution to the site. | Y | N | NA |
|  |  |  |  |
| **5. Content Presentation** |  |  |  |
| a. There is sufficient information to make the site worth visiting. | Y | N | NA |
| b. The same basic format is used consistently throughout the site. | Y | N | NA |
|  |  |  |  |
| **6. Currency** |  |  |  |
| a. The date of the last update is clearly visible. Date\_\_\_\_\_\_\_\_\_\_ | Y | N | NA |
|  |  |  |  |
| **7. Availability of further information** |  |  |  |
| a. A working link or address is provided to contact a person for further information. | Y | N | NA |
| b. Links to other useful websites are provided. | Y | N | NA |

Based on your total of yes and no answers, give this site your overall rating for design of:

\_\_\_\_ Very well designed and easy to use

\_\_\_\_ Design needs to be improved but the site is usable

\_\_\_\_ Poor design and difficult to use

(To find a font with a tick, use Webdings 2.)

Comments:

**Part 2 Content**

**1**. Name of the Author /illustrator

|  |  |  |  |
| --- | --- | --- | --- |
| **Attribute** | **Evaluation** | | |
| **1. First look** |  |  |  |
| a. User is quickly able to determine the basic content of the site | Y | N | NA |
| b. User is able to determine the intended audience of the site | Y | N | NA |
|  |  |  |  |
| **2. Information providers** |  |  |  |
| a. The author(s) of the material on the site is clearly identified. | Y | N | NA |
| b. Information about the author(s) is available. | Y | N | NA |
| c. According to the information given, author(s) appear qualified to present information on this topic. | Y | N | NA |
| d. The sponsor of the site is identified. | Y | N | NA |
| e. A contact person or address is available so the user can ask questions or verify information. | Y | N | NA |
|  |  |  |  |
| **3. Information currency** |  |  |  |
| a. Date of the latest update was available. | Y | N | NA |
| b. Latest update is appropriate to material. | Y | N | NA |
| c. Content is updated frequently. | Y | N | NA |
|  |  |  |  |
| **4. Information quality** |  |  |  |
| a. The purpose of this site is clear – business/commercial – entertainment – informational – news – instructional – personal page - persuasion. | Y | N | NA |
| b. The content achieves this intended purpose effectively. | Y | N | NA |
| c. The content appears to be complete (no under construction signs etc.). | Y | N | NA |
| d. The content of this site is well organised. | Y | N | NA |
| e. The information in this site is easy to understand. | Y | N | NA |
| f. This site offers sufficient information for my needs/ purpose. | Y | N | NA |
| g. The content is free of bias, or the bias can be easily detected. | Y | N | NA |
| h. This site involves interactivity that increases its value. | Y | N | NA |
| i. The information appears to be accurate based on the user’s previous knowledge of the subject. | Y | N | NA |
| j. The information is consistent with similar information in other sources. | Y | N | NA |
| k. Grammar and spelling are correct. | Y | N | NA |
|  |  |  |  |
| **5. Further information** |  |  |  |
| a. There are links to other sites that are related to my needs/purposes. | Y | N | NA |

Based on your total of yes and no answers, give this site your overall rating for design of:

\_\_\_\_ Very useful for my information needs

\_\_\_\_ Worth bookmarking for future reference

\_\_\_\_ Not worth coming back to

(To find a font with a tick, use Webdings 2.)

Comments:

**Part 1 Design**

**2**. Name of the author /illustrator

|  |  |  |  |
| --- | --- | --- | --- |
| **Attribute** | **Evaluation** | | |
| **1. Speed** |  |  |  |
| a. The homepage downloads quickly. | Y | N | NA |
|  |  |  |  |
| **2. Home page** |  |  |  |
| a. The home page is attractive, has strong eye appeal. | Y | N | NA |
| b. You can tell where you are immediately (clear title, description, image captions, etc.) | Y | N | NA |
| c. There is an index, table of contents, or some other clear indicator of the contents of the site. | Y | N | NA |
| d. Site sponsor/provider is clearly identified (usually at the very top or very bottom of the page). | Y | N | NA |
| e. Information/method for contacting the sponsor/provider is readily available. | Y | N | NA |
| f. Copyright date or date the site was established is easy to determine. | Y | N | NA |
|  |  |  |  |
| **3. Ease of navigation** |  |  |  |
| a. User is able to move around within the site with ease. | Y | N | NA |
| b. The links to other pages within the site are helpful | Y | N | NA |
| c. Internal and external links are working properly (no dead ends, no incorrect links, etc.). | Y | N | NA |
|  |  |  |  |
| **4. Use of multimedia** |  |  |  |
| a. Each graphic, audio file, video file, etc. serves a clear purpose. | Y | N | NA |
| b. The graphics, animations, sound clips etc. make a significant contribution to the site. | Y | N | NA |
|  |  |  |  |
| **5. Content Presentation** |  |  |  |
| a. There is sufficient information to make the site worth visiting. | Y | N | NA |
| b. The same basic format is used consistently throughout the site. | Y | N | NA |
|  |  |  |  |
| **6. Currency** |  |  |  |
| a. The date of the last update is clearly visible. Date\_\_\_\_\_\_\_\_\_\_ | Y | N | NA |
|  |  |  |  |
| **7. Availability of further information** |  |  |  |
| a. A working link or address is provided to contact a person for further information. | Y | N | NA |
| b. Links to other useful websites are provided. | Y | N | NA |

Based on your total of yes and no answers, give this site your overall rating for design of:

\_\_\_\_ Very well designed and easy to use

\_\_\_\_ Design needs to be improved but the site is usable

\_\_\_\_ Poor design and difficult to use

(To find a font with a tick, use Webdings 2.)

Comments:

**Part 2 Content**

**2**. Name of the Author /illustrator

|  |  |  |  |
| --- | --- | --- | --- |
| **Attribute** | **Evaluation** | | |
| **1. First look** |  |  |  |
| a. User is quickly able to determine the basic content of the site | Y | N | NA |
| b. User is able to determine the intended audience of the site | Y | N | NA |
|  |  |  |  |
| **2. Information providers** |  |  |  |
| a. The author(s) of the material on the site is clearly identified. | Y | N | NA |
| b. Information about the author(s) is available. | Y | N | NA |
| c. According to the information given, author(s) appear qualified to present information on this topic. | Y | N | NA |
| d. The sponsor of the site is identified. | Y | N | NA |
| e. A contact person or address is available so the user can ask questions or verify information. | Y | N | NA |
|  |  |  |  |
| **3. Information currency** |  |  |  |
| a. Date of the latest update was available. | Y | N | NA |
| b. Latest update is appropriate to material. | Y | N | NA |
| c. Content is updated frequently. | Y | N | NA |
|  |  |  |  |
| **4. Information quality** |  |  |  |
| a. The purpose of this site is clear – business/commercial – entertainment – informational – news – instructional – personal page - persuasion. | Y | N | NA |
| b. The content achieves this intended purpose effectively. | Y | N | NA |
| c. The content appears to be complete (no under construction signs etc.). | Y | N | NA |
| d. The content of this site is well organised. | Y | N | NA |
| e. The information in this site is easy to understand. | Y | N | NA |
| f. This site offers sufficient information for my needs/ purpose. | Y | N | NA |
| g. The content is free of bias, or the bias can be easily detected. | Y | N | NA |
| h. This site involves interactivity that increases its value. | Y | N | NA |
| i. The information appears to be accurate based on the user’s previous knowledge of the subject. | Y | N | NA |
| j. The information is consistent with similar information in other sources. | Y | N | NA |
| k. Grammar and spelling are correct. | Y | N | NA |
|  |  |  |  |
| **5. Further information** |  |  |  |
| a. There are links to other sites that are related to my needs/purposes. | Y | N | NA |

Based on your total of yes and no answers, give this site your overall rating for design of:

\_\_\_\_ Very useful for my information needs

\_\_\_\_ Worth bookmarking for future reference

\_\_\_\_ Not worth coming back to

(To find a font with a tick, use Webdings 2.)

Comments:

**Part 1 Design**

**3**. Name of the author /illustrator

|  |  |  |  |
| --- | --- | --- | --- |
| **Attribute** | **Evaluation** | | |
| **1. Speed** |  |  |  |
| a. The homepage downloads quickly. | Y | N | NA |
|  |  |  |  |
| **2. Home page** |  |  |  |
| a. The home page is attractive, has strong eye appeal. | Y | N | NA |
| b. You can tell where you are immediately (clear title, description, image captions, etc.) | Y | N | NA |
| c. There is an index, table of contents, or some other clear indicator of the contents of the site. | Y | N | NA |
| d. Site sponsor/provider is clearly identified (usually at the very top or very bottom of the page). | Y | N | NA |
| e. Information/method for contacting the sponsor/provider is readily available. | Y | N | NA |
| f. Copyright date or date the site was established is easy to determine. | Y | N | NA |
|  |  |  |  |
| **3. Ease of navigation** |  |  |  |
| a. User is able to move around within the site with ease. | Y | N | NA |
| b. The links to other pages within the site are helpful | Y | N | NA |
| c. Internal and external links are working properly (no dead ends, no incorrect links, etc.). | Y | N | NA |
|  |  |  |  |
| **4. Use of multimedia** |  |  |  |
| a. Each graphic, audio file, video file, etc. serves a clear purpose. | Y | N | NA |
| b. The graphics, animations, sound clips etc. make a significant contribution to the site. | Y | N | NA |
|  |  |  |  |
| **5. Content Presentation** |  |  |  |
| a. There is sufficient information to make the site worth visiting. | Y | N | NA |
| b. The same basic format is used consistently throughout the site. | Y | N | NA |
|  |  |  |  |
| **6. Currency** |  |  |  |
| a. The date of the last update is clearly visible. Date\_\_\_\_\_\_\_\_\_\_ | Y | N | NA |
|  |  |  |  |
| **7. Availability of further information** |  |  |  |
| a. A working link or address is provided to contact a person for further information. | Y | N | NA |
| b. Links to other useful websites are provided. | Y | N | NA |

Based on your total of yes and no answers, give this site your overall rating for design of:

\_\_\_\_ Very well designed and easy to use

\_\_\_\_ Design needs to be improved but the site is usable

\_\_\_\_ Poor design and difficult to use

(To find a font with a tick, use Webdings 2.)

Comments:

**Part 2 Content**

**3**. Name of the Author /illustrator

|  |  |  |  |
| --- | --- | --- | --- |
| **Attribute** | **Evaluation** | | |
| **1. First look** |  |  |  |
| a. User is quickly able to determine the basic content of the site | Y | N | NA |
| b. User is able to determine the intended audience of the site | Y | N | NA |
|  |  |  |  |
| **2. Information providers** |  |  |  |
| a. The author(s) of the material on the site is clearly identified. | Y | N | NA |
| b. Information about the author(s) is available. | Y | N | NA |
| c. According to the information given, author(s) appear qualified to present information on this topic. | Y | N | NA |
| d. The sponsor of the site is identified. | Y | N | NA |
| e. A contact person or address is available so the user can ask questions or verify information. | Y | N | NA |
|  |  |  |  |
| **3. Information currency** |  |  |  |
| a. Date of the latest update was available. | Y | N | NA |
| b. Latest update is appropriate to material. | Y | N | NA |
| c. Content is updated frequently. | Y | N | NA |
|  |  |  |  |
| **4. Information quality** |  |  |  |
| a. The purpose of this site is clear – business/commercial – entertainment – informational – news – instructional – personal page - persuasion. | Y | N | NA |
| b. The content achieves this intended purpose effectively. | Y | N | NA |
| c. The content appears to be complete (no under construction signs etc.). | Y | N | NA |
| d. The content of this site is well organised. | Y | N | NA |
| e. The information in this site is easy to understand. | Y | N | NA |
| f. This site offers sufficient information for my needs/ purpose. | Y | N | NA |
| g. The content is free of bias, or the bias can be easily detected. | Y | N | NA |
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| j. The information is consistent with similar information in other sources. | Y | N | NA |
| k. Grammar and spelling are correct. | Y | N | NA |
|  |  |  |  |
| **5. Further information** |  |  |  |
| a. There are links to other sites that are related to my needs/purposes. | Y | N | NA |

Based on your total of yes and no answers, give this site your overall rating for design of:

\_\_\_\_ Very useful for my information needs

\_\_\_\_ Worth bookmarking for future reference

\_\_\_\_ Not worth coming back to

(To find a font with a tick, use Webdings 2.)

Comments: